



Vision Album

A Strategic Exploration Tool

Create Futures – Assess Priorities – Involve Stakeholders



Vision Album

CURRENT PHOTO

Create Futures – Assess Priorities – Involve Stakeholders

Current Photo:

The Vision Process:

Roll #__ – Picture #__

What will this picture look like in ____?

- Enlarge It
- Crop It
- Touch It Up
- Change It in Any Way



Vision Album

VISION PHOTO EDIT



Vision Album

NEW PHOTO

Create Futures – Assess Priorities – Involve Stakeholders

Photo:	<ul style="list-style-type: none"> • Make It More Visual • Make It More Detailed • Make It More Shared 	<p>The Vision Editing Process</p> <ul style="list-style-type: none"> • Complete the Quick Vision • Assess the Strategic Priority • Challenge – Don't Criticize • Ask Questions for Information • Make It Better – More Specific • Touch It Up – Add Detail 	<p>New Photo:</p> <p>Roll #__ – Picture #__</p> <p>The Vision Process</p> <p>What will this picture look like in ____?</p>
Vision:			

Vision Edited by:	Strategic Priority	Quick Vision Monitor	Visual - Vivid	Visual - Vivid	1	2	3
	1 2 3		Detailed - Specific	Shared	1	2	3

Vision Created by:	Strategic Priority	Quick Vision Monitor	Visual - Vivid	1	2	3
	1 2 3		Detailed - Specific	1	2	3
			Shared	1	2	3

Strategic Planning teams can be trained to use the process on a continuing basis. Highly facilitated **Vision Album**® programs can be run with a variety of stakeholder groups, including all staff levels and youth groups.

The **Vision Album**® can be part of an integrated training program featuring Joel Barker's best-selling video, "The Power of Vision", and the experiential Vision Web®.

Revised and Updated

Certification Training , Reproducible Tool Kit, Support Analytic Tools, Online Training, Plus Highly Facilitated Workshops Are Available!

I have found the process to be good in evoking new ideas using photos of existing programs. When we used the blank photos, the process was helpful in developing completely new ideas... The process helps to identify existing strengths and weaknesses, focuses discussion to build on what exists, promotes new ways of looking at existing programs, and allows the opportunity to envision new approaches.

Deacon David Nagel, SCJ
Executive Director, St. Joseph's Indian School

**Vision without action is merely a dream.
Action without vision just passes the time.
Vision with action can change the world.**

The **Vision Album**® is a group dynamic process for creating and evaluating "vision possibilities." It is based on the Joel Barker's "Vision Process" for creating detailed, specific scenarios.

The **Vision Album**® process works best with diverse groups that "create" and "edit" detailed, visual "pictures" of the future of an organization. Using the metaphor of photography, participants develop new pictures based on the organization "now." Then the pictures are exchanged with another team for "editing." Pictures are evaluated based on "strategic priority" and "visual acuity."

The Vision Album Process

1. Small teams develop pictures of the *future* starting with pictures of *now*.
2. Teams evaluate pictures based on *strategic priority* and *visual acuity*.
3. Teams exchange pictures and "edit" to make them more *specific* and more *visual*.
4. Reporting options include rankings by strategic priority, visual acuity, and sorting by categories.



Vision Album

A Strategic Exploration Tool

Create Futures – Assess Priorities – Involve Stakeholders



Preview at www.joelbarker.com

jim.schreier@strategicexploration.com